

# Urban Village Scooter's Spokeswoman and Male Model Contest Entry Form

Congratulations!

Everyone's a Winner. By entering our contest you are opening opportunities for your future while having a chance to win some Great prizes!

We're looking for local Stars to represent Urban Village Scooters (UVS). The Spokeswoman will be the focus of Print Ads, TV Commercials, Live Events, and more. Our Male Model will perform many of the same duties. This is a chance to shine and break into a very cool profession representing great companies like UVS. The doors of opportunity will open for you to work with great production companies like ITI Productions (ITI). And here's what you're competing for...

## Prizes

- **Spokeswoman Grand Prize: Schwinn Valo 50 valued at \$1999**
- **Male Model Grand Prize: TomTom Rider 2nd edition valued at \$649**
- **The Top Ten will all receive gift certificates valued at \$20**
- **All entrants will receive T-Shirts and Discount Certificates**
- **Also for all of the budding actors and models; Every Entrant will be listed in ITI's Talent Database.**

ITI always looks in their database for actors and models before going to outside Talent Agencies. So you'll have a real shot at getting professional work here in the Rochester area, as well as throughout the US where ITI produces everything from TV commercials, to documentaries, to educational programming, and more.



Schwinn Valo 50



TomTom Rider 2nd edition

**It cost nothing to enter, and may be the opportunity of a lifetime!**

**Be sure to read the Contest Instructions and follow them to the letter. Failure to follow the Contest Instructions will automatically disqualify you from the competition!**

Note: Read the Contest Rules at the end of this document carefully.

## Contest Instructions

- 1) Read the Contest Rules
  - 2) Fill out the form below completely. Pay special attention to the following areas.
    - Include all of your contact information as requested
    - If someone told you about the contest, make sure that you include their name in the space provided.
    - If you heard about the contest in any other way (whether referred by someone or not) let us know where.
    - Be sure and include any professional and non-professional experience where requested.
    - In the space provided, tell us why you should be the UVS representative.
  - 3) Include your professional headshots or comps. If you do not have headshots or comps, include at least 1 head & shoulder snapshot and 1 full length snapshot. Remember, you want to represent yourself in the best possible light. If you have more photos, you may include up to 10.
  - 4) You must physically bring your completed Entry Form and other requested materials to UVS the day of the Round One Competition (March 29<sup>th</sup>, 2008) at the prescribed time referenced on the form below. See the Contest Rules for more information.
- Note: You get extra points for getting others to enter the contest. The more people that you get to enter the contest, the better your chances of winning. See the rules for more information.
- 5) The Top 10 will be notified of their being selected and will be given further instructions to prepare for the Final Round Competition. You will be asked to prepare a short monologue describing why you should be the UVS representative. In the event that we cannot contact any of the Top 10, an alternate will be chosen.
  - 5) The Top 10 finalists will come to UVS on April 5<sup>th</sup>, 2008 for an interview and Photo Shootout.

## Contest Rules

By entering Urban Village Scooter's Spokeswoman and Male Model Contest, you agree to the following contest rules, terms and conditions.

### How to Enter

No purchase necessary to win. You must physically bring your completed Entry Form and other requested materials to UVS the day of the Round One Competition (March 29<sup>th</sup>, 2008) at the prescribed time referenced on the form below.

Be prompt and prepared and dress in a way that best represents you. The Round One Competition will result in our choosing the Top 10 contestants. You are responsible for your own wardrobe, hair, and makeup.

## Eligibility

Only U.S. residents residing in New York State are eligible to enter. Entrants must be able to show up for recording sessions, video shoots and live appearances with reasonable lead times.

By submitting your entry, you are acknowledging that you are at least 18 years of age. Participants under age 18 at the time of entry will be disqualified.

Employees of Urban Village Scooters, and or, ITI Productions, Inc, as well as their immediate family members (parents, spouse, children, siblings and grandparents) and household members, are not eligible for this contest.

You must have a valid driver's license.

## Judging

Your judges will be comprised of staff members and associates of UVS and ITI herein known as the "Producers". You will be judged by the following criteria.

- Your look and photogenic qualities
- Your poise and presence
- Your ability to learn lines, walk and talk in front of a live audience and in front of a video or film camera
- Your ability to follow instructions
- Your people skills and personal magnetism.
- Your ability to attract potential customers
- Your ability to attract entrants to this contest

One measure of your ability to attract prospective customers to UVS is how many people you can get to enter the contest and fill in your name on the Entry Form in the space provided for referrers' name. It is your responsibility to make sure that your referrals actually put your name on their entry form.

Some of the judges will meet with you very briefly the day of the First Round Competition. The judges will then review your Entry Form and the requested materials that you provided will then choose the top 6 Spokeswoman finalists, and the top 4 Male Model finalists.

On April 5<sup>th</sup>, 2008 at 10:00 AM the Top 10 finalists will come to UVS at 700 South Clinton Avenue for the Final Round Competition, which will consist of a group photo session called the "Photo Shootout" where the judges will watch the Top 10 being photographed. The judges will evaluate how well the contestants do under these conditions. The Top 10 will then deliver their monologs describing why they think they should be the UVS representative. The judges will convene and decide on the winners. The two winners will pose for more pictures.

## Conditions

By submitting an entry, you hereby acknowledge that you have reviewed and understand the above contest rules. You also understand that:

The Producers are not responsible for electronic or human error in the processing of your entry form, unavailability or inaccessibility of the website, or damage to your property resulting from your entrance in this contest.

Winners accept responsibility for all federal, state and local taxes or fees, including Department of Motor Vehicle fees associated with winning this contest. Winners are responsible for any installation, specialized mounting hardware or other expenses related to any prize.

Winners release the Producers and their subsidiaries, or parent companies from any liability resulting from the use or misuse of prizes.

By submitting an entry, you hereby grant the following rights to the Producers:

a) The unrestricted right and permission to copyright and use, re-use, publish, and republish Film, Video, Sound, Voice, Photographic Portraits or Pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

b) I also permit the use of any printed material in connection therewith.

c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

d) I hereby release, discharge and agree to save harmless the Producers, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the Production or Post Production process, or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

The above applies to any and all material related to this contest or generated as a result of your participation in this contest.

## Cancellation

The Producers maintain the right to suspend, modify, or cancel the contest at any time due to fraud, technical problems or any other factor outside our control that impairs the integrity of the contest. The Producers may cancel the contest for lack of participation (under 150 entrants).

# Entry Form

### Please Print

Contestant's Name: \_\_\_\_\_ SS#: **Only Needed If You Win**

Contestant's Date of Birth: \_\_\_\_\_ Gender: \_\_\_\_\_ Age Range: \_\_\_\_\_

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Other Contact Information: \_\_\_\_\_

Best Time and Method to Contact You: \_\_\_\_\_

Occupation: \_\_\_\_\_

Availability: \_\_\_\_\_

Did Someone Refer You? \_\_\_\_\_ If So, Who: \_\_\_\_\_

How Else Did You Hear About the Contest? \_\_\_\_\_

Previous Professional, or Amateur Modeling and Acting Experience:

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Why Do You Think You Should Be the Spokeswoman or Male Model?

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**Remember to include your Headshots, Comps, or Snapshots.**

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

**You must bring your completed form and your photographs to UVS at 700 South Clinton Avenue on Saturday March 29<sup>th</sup> between 10:00 AM and 12:00 Noon. Phone: 585-643-5540.**